



**33rd Annual Decision-Maker's Agriculture Forum,
sponsored by the Agriculture Committee of the
Genesee County Chamber of Commerce**

**Wednesday, September 20, 2023
9:00 am - 11:30am**

**Nortera & Farm Fresh First
40 Stevens Street, Oakfield
(Main Office Entrance)**

*Nortera, formerly known as Bonduelle and Birdseye, currently operates 13 plants across Canada and the U.S., where they specialize in ready-to-use, plant-based meal solutions. Locally, The Oakfield facility produces approximately 116M lbs of frozen vegetable products per year with 37 full-time employees and 148 seasonal employees. **Farm Fresh First LLC** was formed in January 2007 to provide agricultural services for the vegetable & fruit processing industry. These services include raw product procurement from agricultural producers both directly and indirectly through contracting in the company's capacity as agent, harvesting, hauling, spraying, information services and administrative services. **Nortera Foods, is Farm Fresh First's single largest customer.** As with other customers, our employees work side by side with Nortera Foods employees at each facility to match supply and production requirements throughout each day of the season.*

9:00 am

Registration

9:15 am

Welcome: Christian Yunker, CY Farms

Eric Phelps, Plant Manger, Nortera

Michael Gardinier, VP Operations, Farm Fresh First

9:30 am-11:30am

TOUR

ALL PARTICIPANTS MEET DIRECTLY AT NORTERA. For safety purposes and to maintain good manufacturing practices, all attendees are required to wear closed toe shoes, pants without any tears, and will be provided with a bump cap and smock for the tour. Please note that there are wet conditions in certain areas of the facility.

To participate in the 2023 Decision-Makers' Agriculture Forum, please complete this form and return to the Genesee County Chamber of Commerce by **September 8, 2023** (there is no charge, but you **must register**): email to kbermingham@geneseeny.com, register on line [here](#) or click the QR Code to the right



For questions call Kelly B. at the Chamber at 585-343-7440, ext. 1026

.....

Name

Business

Address

City

State

Zip

Phone

E-mail