

CHAMBER MEMBERSHIP WITH PREMIER PERKS



We exist to serve our members. The following is a list of benefits provided in Chamber Membership. This list is always evolving as we adapt to better serve the local business community of Genesee County.

The benefits listed in green are exclusive to Premier Members.

1. Advertising & Promotion

- a. Listing in Annual Printed Business Directory
 - i. **Highlighted listing**
- b. Listing in Online Business Directory
 - i. **Expanded listing**
 - ii. **Listed higher in search feature**
- c. Events posting & promotion on geneseeny.com
- d. Hot deals posting & promotion on geneseeny.com
- e. Exclusive Chamber referrals
- f. Social media support and consultation
- g. Member Facebook group invitation
- h. Social media promotion
 - i. **Two posts of your choice**
- i. Business card display in Chamber lobby
- j. Chamber lobby display racks
- k. Visitor Center display racks
- l. Promotional materials display
- m. Chamber member decal
 - i. **Premier member outlier**
- n. **Premier Member signage at events**
- o. **Premier Member listing in newsletter**
 - i. **Weekly e-newsletter, quarterly mailed**
- p. **Premier member signage in Chamber lobby**

2. Networking and Events

- a. Business After Hours
- b. Specialty Networking
- c. Business Workshops
- d. Annual Membership Meeting
- e. Annual Golf Outing
- f. Annual Home Show
- g. Celebrate Ag Dinner
- h. Decision-Maker's Ag Tour

3. Business Support

- a. Covid-19 business resources
- b. Informational workshops and Q&A's
- c. Referrals and contacts
- d. Sexual Harassment Training
- e. News releases
- f. Reservation of Chamber Board Room
- g. Ribbon Cutting Ceremonies
- h. Exclusive discounts and deals
- i. Job Postings
- j. Business development counseling
- k. Energy savings programs
- l. Subscription to Chamber newsletter
- m. Promotion of shop small

**Improve
Visibility**

**Gain
Credibility**

**Network
With Other
Businesses**

Be Engaged

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