

CHAMBER MEMBERSHIP WITH PREMIER PERKS

THE GOAL OF THE GENESEE COUNTY CHAMBER IS TO HELP CREATE A VITAL AND THRIVING BUSINESS ENVIRONMENT AND HEALTHY COMMUNITY HERE IN GENESEE COUNTY. HOWEVER, MEMBERSHIP PROVIDES A LIST OF BENEFITS IN PURSUING THIS GOAL.

THE BENEFITS LISTED IN GREEN ARE EXCLUSIVE TO PREMIER MEMBERS

1. Advertising & Promotion

- a. Listing in Printed Business Directory
 - i. Highlighted listing
- b. Listing in Online Business Directory
 - i. Expanded listing
 - ii. Listed higher in search feature
- c. Events posting on www.geneseeny.com
- d. Hot deals posting on www.geneseeny.com
- e. Exclusive Chamber referrals
- f. Social media support
- g. Member Facebook group invitation
- h. Social media promotion
 - i. Two posts of your choice
- i. Business card display in Chamber lobby
 - i. Labeled as a Premier Member
- j. Chamber lobby display racks
- k. Visitor Center display racks
- l. Promotional materials display
- m. Chamber member decal
 - i. Premier member outlier
- n. Two email blasts to membership
- o. Premier Member signage at events
- p. Premier Member listing in newsletter
 - i. Weekly e-newsletter, quarterly mailed
- q. Premier member signage in Chamber lobby

2. Networking and Events

- a. Business After Hours events (host or attend)
 - b. Specialty networking events
 - c. Monthly business workshops
 - d. Member Information Center login
 - e. Annual Membership Meeting*
 - f. Annual Golf Outing*
 - g. Annual Home Show*
 - h. Celebrate Ag Dinner*
 - i. Decision-Maker's Ag Tour
- *additional charges may apply

3. Business Support

- a. Use of Chamber Board Room
- b. Member-2-Member Discounts
- c. M2M discount cards for all employees
- d. Exclusive discounts and deals
- e. Job Postings on www.geneseeny.com
- f. Business development counseling
- g. Energy savings programs
- h. Subscription to Chamber newsletter
- i. Promotion of local community and events

Improve
Visibility

Gain Credibility

Network With
Others

Be Engaged



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