



Premier Membership

Genesee County
Chamber of Commerce
New York

BE RECOGNIZED BY THE COMMUNITY

2019

Becoming a Premier Member

One may ask, "Why should I upgrade my membership?"

A **premier membership upgrade** offers the opportunity to have **increased visibility** through the Chamber.

You will receive a multitude of benefits by upgrading to a premier membership:

1. Recognition in every issue of the Chamber Newsletter (printed and online)
2. Waived fees to select events
3. A highlighted listing in our printed Business Directory
4. An expanded listing in our online Business Directory
5. Two Constant-Contact email blasts to membership (list of 700 people)
6. Two Facebook Posts of your choice
7. Recognition on signage at all events
8. Recognition in The Chamber Lobby
9. Recognized when in attendance of Chamber events

Overall increased promotion from The Chamber for an additional \$100 on top of base dues.

A Chamber membership helps to validate a standing here in Genesee county. It shows local support and engagement from an organization. Not only are you a member of the Chamber, but you are **taking the extra-step** to become a **premier member of the Chamber**. This helps to improve the recognition of your brand in local communities and make you more visible to local people.