



# Sponsorship Guide

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2025

Sponsor, Partnership & Marketing  
Opportunities

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## Contact

**Phone** 585-343-7440  
**Website** [GeneseeNY.com](http://GeneseeNY.com)  
**Email** [chamber@geneseeny.com](mailto:chamber@geneseeny.com)  
**Address** 8276 Park Road Batavia, NY 14020



# Contents

## 2024



03. WELCOME

---

04. MARKETING INCLUDED  
IN MEMBERSHIP

---

05. - 10. SPONSORSHIPS

---

11.-14. PARTNERSHIP NETWORKING  
SERIES

---

15 - 17. ADDITIONAL  
OPPORTUNITIES

---

18. YOUR INVESTMENT

---

19. CHAMBER CONTACTS

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# Welcome

The Genesee County Chamber of Commerce implements a number of events, programs and initiatives that support our mission. The Genesee County Chamber of Commerce is a private, not-for-profit, organization that relies on the generosity and investments of its members and business partners, and without you we could not execute our program of work. Thank you.

Please explore the next pages and consider how partnering with the Chamber can support your business goals, and help you invest in our growing community.

## Vision



- The Chamber is an integral resource for creating prosperity and excellence for the Genesee County business community.



## Mission

- The Genesee County Chamber of Commerce leads in the pursuit of creating an environment for business success which will thereby enhance the quality of life for the citizens of Genesee County.



Offering a variety of printed, digital and dual options.





# MEMBER ADVERTISING

Whether you have a budget or not, we can help you GET YOUR message out through free affordable and targeted digital marketing.



## Check your Business Listing

Be sure to login to your Member Information Center to review your membership listing. Add keywords, your website, link social networks and add a business description. Not only does this help the thousands of people who visit our site annually know what you do, but also helps our staff and Chamber Members refer to you!



## Share Your News

Add your announcements, new hires, a new location, expansions, award recognitions or other news!



## Promote Your Event

Add your upcoming event . Shared with our membership and online!



## Showcase Your Materials

Bring your business cards or brochures to showcase at the Chamber Office.



## Get Social

Like and follow the Chamber social media pages  
Facebook: GeneseeCountyChamberofCommerce  
Instagram: GeneseeChamber



Login  
today to get started!

## FREE JOB POSTINGS

[WWW.GENESEENY.COM](http://WWW.GENESEENY.COM)



# Sponsorships



# 2024 Annual Awards

March 1, 2025



Join us at the County's most prestigious event that celebrates the accomplishments of outstanding businesses and individuals in 2023. This event recognizes their contributions to business, community service, and volunteerism.

Genesee County Chamber of Commerce



ANNUAL AWARDS

**Projected Attendance :** 350

**Audience:** General Public

**Tickets:** \$65.00 Per Person | Table of 8 \$480.00

## Gold

**\$1,000.00**

- Complimentary table of 8
- Name on program
- Recognition from the podium
- Recognition on social media
- Logo on Chamber's Event Page
- Full Screen Promotion on AV Loop with Photo
- Preferred Seating

## Silver

**\$750.00**

- Complimentary 5 tickets
- Name on program
- Recognition on social media
- 1/2 Screen Promotion on AV loop at Dinner

## Bronze

**\$250.00**

- Complimentary 2 tickets
- Name on program
- Recognition on social media
- Promotion on AV loop at Dinner

## Ala Carte

**\$2500.00**

Drink Sponsor (Bar - Contact Kelly B.)

**\$100.00**

Table Sponsor (Logo on Table)

## Congratulatory Pre-Recorded Message

**\$350.00**

30 second video. Your business will be seen on the large screen during the Awards Presentation.





# 21st Annual Celebrate Agriculture Dinner

March 15, 2025



We celebrate Genesee County's #1 Industry, Agriculture! This event is coordinated by the Chamber, Cornell Cooperative Extension of Genesee County, Genesee County Soil & Water, and the Genesee County Farm Bureau.



21ST ANNUAL  
CELEBRATE AGRICULTURE  
DINNER | 2025

**Projected Attendance :** 350-400

**Audience:** General Public

**Tickets:** \$30.00 Per Person | \$275.00 for a Table of 10

## Sponsorship with Table

**\$350.00**

- Table of 10
- Signage at dinner
- Online Recognition
  - Website
  - Weekly Enewsletter
  - Social Media
- Name listed on placemats at dinner

## Sponsorship

**\$100.00**

- Signage at dinner
- Online Recognition
  - Website
  - Weekly Enewsletter
  - Social Media
- Name listed on placemats at dinner



# Home Show 2025

April 11-13, 2025

Join us for a showcase of the latest and greatest in home design and technology. Visitors can expect to see a wide variety of exhibitors, presentations, and interactive displays. Don't miss out on this exciting opportunity to connect with industry professionals and discover new trends in home improvement.

**Projected Attendance :** 1500-2000

**Audience:** General Public

**Tickets:** \$3.00 Per Person



## Presenting Sponsor

**\$5,000.00 - Contact Kelly B.**

### Estate (Two Available)

**\$2,500.00 (Member) |  
\$2,750.00\* (Non Member)**

- (4) Booths 10X10
- (2) Electric Drops
- (30) Entrance Tickets
- Logo and clickable link on Home Show landing page
- Business name mentioned in Radio Ads
- Four weeks of targeted social media ads featuring your business as the star attraction
- Logo on Admission Card
- Logo listed in local printed advertising

### Garage (Two Available)

**\$1,625.00 (Member) |  
\$1,875.00\* (Non Member)**

- (3) Booths 10X10
- (2) Electric Drops
- (20) Entrance Tickets
- Logo on Home Show landing page
- Pre Event Social Media Promotion
- Name listed on Admission Card
- Logo listed in local printed advertising

### Ala Carte

**\$1,500.00**  
Vendor Gift  
(1 Available)

**\$1,000.00**  
Vendor Room Sponsor  
(1 Available)

### Porch (Ten Available)

**\$1,200.00 (Member) |  
\$1,450.00\* (Non Member)**

- (2) Booths 10X10
- (2) Electric Drops
- (10) Entrance Tickets
- Logo on Home Show landing page
- Pre Event Social Media Promotion
- Name listed on Admission Card
- Name listed in local printed advertising

### Yard

**\$500.00 (Member) |  
\$750.00\* (Non Member)**

- (1) Booth 10X10
- (1) Electric Drop
- (10) Entrance Tickets
- Logo on Home Show landing page
- Pre Event Social Media Promotion
- Name listed on Admission Card
- Name listed in local printed advertising





# Golf & Bocce Outing 2025

July 16, 2025



We would like to invite you to our annual Golf and Bocce Outing. Join us for a day of fun and games.

**Expected attendance:** 125

**Audience:** Chamber Members and members of the community

**Ticket prices:** \$140 Per Person Golf | \$65 Per Person Bocce



## GOLF

### The Double Eagle

**\$950.00**

- Foursome
- Names listed in program
- Sign at registration and dinner
- Two Signs with sponsor name place at two different tees
- Logo on Chamber Social Media
- Name announced during awards ceremony
- Name on all golf carts and on table tents at dinner

### The Eagle

**\$350.00**

- Name listed in program
- Sign at registration and dinner
- Two Signs with sponsor name place at two different tees
- Name on Chamber Social Media
- Name announced during awards ceremony

### The Birdie

**\$250.00**

- Name listed in program
- Sign at registration and dinner
- Sign with sponsor name place at tee
- Name on Chamber Social Media
- Name announced during awards ceremony

### The Par

**\$150.00**

- Sign at registration and dinner
- Name announced during awards ceremony

## BOCCE

### Court Sponsor

**\$150.00**

- Name listed in Program
- Sign on Court
- Name on Chamber Social Media

### Bocce Team Package

**\$300.00**

- Four Bocce Players
- Name listed in Program
- Sign on Court
- Name on Chamber Social Media

### Tent Sponsor (4 Available)

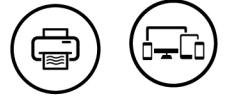
**\$300.00**

- Company Name and Logo on Sign



# Annual Membership Meeting

## November 2025



Come join us for an exciting event where we review the year 2025, look ahead to 2026, and elect our new Chamber Board Members. This meeting is open to the public, so feel free to bring a friend or colleague.

**Projected Attendance:** 150

**Audience:** Chamber Member and General Public

**Tickets:** \$30.00 Per Person

THE ANNUAL

Genesee County Chamber of Commerce

MEMBERSHIP MEETING

### Chamber Champions

#### Included

- Logo listed on signage
- Marketing Materials on each table

### Sponsorship

#### Custom

- Contact Kelly B. for additional opportunities



# **Partnership Networking Series**





# 2025 Partnership Networking Series



## Business After Hours

Offered 6 times in 2025

Business After Hours are social mixers historically held on a Thursday night from 5PM-7PM. While primarily social in nature, a Business After Hours is also a great opportunity for our chamber members to bring people into their place of business and showcase their products, services and facilities.

**Projected Attendance :** 30-40

**Audience:** Chamber Members and Potential New Members

**Tickets:** Free



### Host

#### No Charge

- BAH host to provide food/beverage
- Prize or merchandise
- All hosts will be listed on website, weekly Chamber Chat email, event page, and social media
- Opportunity to distribute branded merchandise or prizes at events
- After event provided a detailed list of attendees.



# 2025 Partnership Networking Series



## Coffee with Kelly B.

### Coffee with Kelly B

Host - 2 Available

Whether you're a new member or just need a quick refresher, join us for our mid-morning meetup. This is the perfect opportunity to network and discover all the perks that come with your membership to the chamber.

Offered 2 times in 2025

### Host

#### No Charge

- All hosts will be listed on website, weekly Chamber Chat email, event page, and social media
- Opportunity to distribute branded merchandise or prizes at events
- After event provided a detailed list of attendees.



### Speed Networking

Host - 2 Available

Our speedy networking event is designed to provide you with a quick and efficient way to expand your network and build valuable relationships. You will have the chance to engage in meaningful conversations, exchange business cards, and explore potential collaborations. Whether you are a seasoned professional looking to expand your reach or a newcomer seeking to make your mark, our speedy networking event is the place to be. So, don't miss out on this fantastic opportunity to network, learn, and grow.

### Host

#### No Charge

- All hosts will be listed on website, weekly Chamber Chat email, event page, and social media
- After event provided a detailed list of attendees.



# 2025 Partnership Networking Series



## LunchLinkUp

Host - 2 Available

Whether you're a new member or just need a quick refresher, join us for our mid-morning meetup. This is the perfect opportunity to network and discover all the perks that come with your membership to the chamber.

Offered 2 times in 2025

### Host

#### No Charge

- All hosts will be listed on website, weekly Chamber Chat email, event page, and social media
- Opportunity to distribute branded merchandise or prizes at events
- After event provided a detailed list of attendees.



## Chamber 101

Host - 2 Available

Our speedy networking event is designed to provide you with a quick and efficient way to expand your network and build valuable relationships. You will have the chance to engage in meaningful conversations, exchange business cards, and explore potential collaborations. Whether you are a seasoned professional looking to expand your reach or a newcomer seeking to make your mark, our speedy networking event is the place to be. So, don't miss out on this fantastic opportunity to network, learn, and grow.

### Host

#### No Charge

- All hosts will be listed on website, weekly Chamber Chat email, event page, and social media
- After event provided a detailed list of attendees.





# **Marketing Opportunities**

# Chamber Advertising 2025

## Genesee County Business Directory & Resident Resource Guide



Offered October – June

The Genesee County Chamber of Commerce Business Directory and Resident Resource Guide is designed to help your business shine all year long. In addition to reaching all members via direct mail and being placed in public spaces, the annual guide is complemented by an interactive online member directory that allows advertisers to link directly to a web page of their choosing.

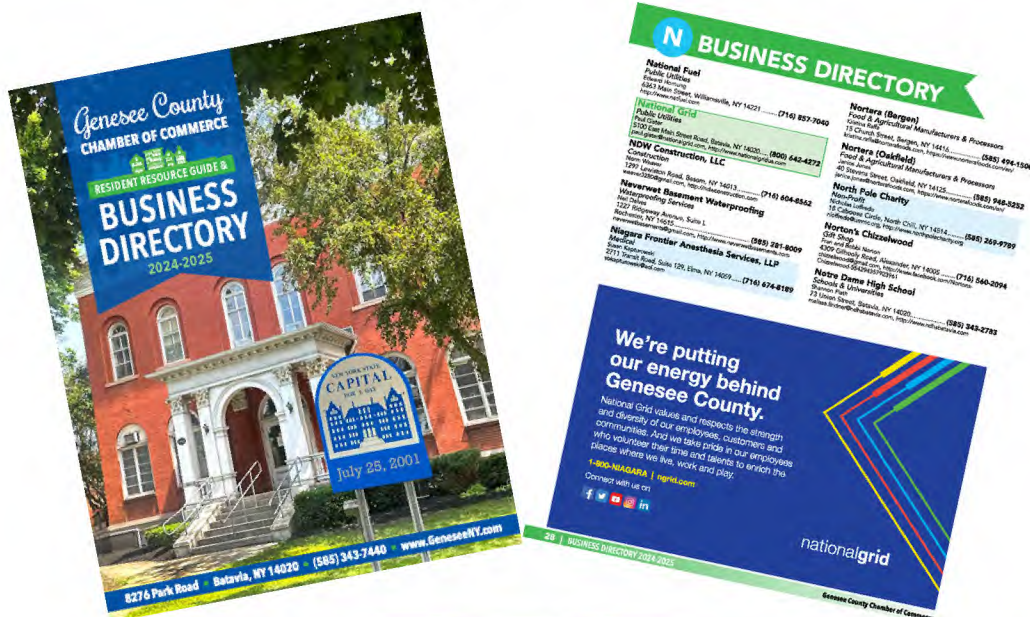
Ad sales take place October through June each year. Don't miss this opportunity to expand your reach and share your work.

For Additional Information, Please Contact:

Kelly J. Bermingham

585-343-7440

kbermingham@geneseeny.com



## MAXIMIZE YOUR INVESTMENT

- Directly share your story with hundreds of area business people
- Spotlight new products and services
- Enhance brand recognition with key business and community leaders
- Increase engagement through both print and interactive online exposure

# Chamber Advertising 2025



## ChamberLine

This quarterly newsletter is a great way to showcase your upcoming event, specials or new product. Offered digitally, we e-mail our newsletter out to our robust membership.

Offered Quarterly

### Full Page - Single

**\$200.00**

- Offered Quarterly
- Full color 8"X11" paper insert
- Digitally Emailed to over 1,000
  - Clickable Link to Website
- No longer mailed, however we will mail to all members a notice the newsletter is available.
- Quarterly Newsletters will be hosted on our website.

### Full Page - Four Inserts

**\$800.00**

- Offered Quarterly
- Full color 8"X11" paper insert
- Digital Emailed to over 1,000
  - Clickable Link to Website
- Digital 1,000 Emailed

### SPECS

Word, Google Doc, PDF File, Canva File. Printed copies can be dropped off to Chamber. New this year we will need a digital copy to include in our online newsletter.



# Your Investment

**Member Name:**

**Contact:**

**Email:**

**Phone**



Investment - Event, Marketing	2025 (Proposed)

**Member Representative:**

**Chamber Representative:**

**Date:**

**Date:**

# Chamber Contact



## **Event & Partnership Opportunities Contact:**

Kelly J. Bermingham  
Director of Member Relations & Special Events  
585-344-7440  
[kbermingham@geneseeny.com](mailto:kbermingham@geneseeny.com)

## **Tourism Opportunities Contact:**

Kelly Rapone  
Tourism Marketing Director  
585-344-7440  
[Kelly.Rapone@geneseeny.com](mailto:Kelly.Rapone@geneseeny.com)

Payment is required before ad run date.

Genesee County Chamber of Commerce will ensure that all sponsored content is properly disclosed and reserves the right to refuse to distribute content at the discretion of its leadership team.



Thank  
you!

## Contact

Phone	585-343-7440
Website	<a href="http://GeneseeNY.com">GeneseeNY.com</a>
Email	<a href="mailto:chamber@geneseeny.com">chamber@geneseeny.com</a>
Address	8276 Park Road, Batavia, NY