



Dear Chamber Member:

The Genesee County Chamber of Commerce is pleased to announce that the new 2017-2018 edition of the Business Directory will be available in June!

All Chamber Members get a free basic listing in the directory however, **to appear in the 2017-2018 Business Directory, your dues must be paid by May 31, 2017.** If you have not done so and would like to make arrangements for payment, please feel free to contact me at 585-343-7440, ext. 1026, or email to kbermingham@geneseeny.com and I will be happy to help you do so.

Please review the business category sheet enclosed in this letter. If you would like to update or change your business category, please fill out the enclosed Advertising Contract/Category Listing sheet with your preferred category listing. ***If you are unsure of your current listing, please feel free to call the chamber and we can give you that information.***

We would also like to offer you the opportunity to advertise your business or organization at a higher level by purchasing a separate advertisement to appear on the same page as your listing!

This advertisement can be one of 4 sizes and can be either black and white, or in full color for maximum impact. These business directories are targeted advertising... all Chamber of Commerce members receive copies of this directory, so you will be reaching all of the local business leaders and their employees!

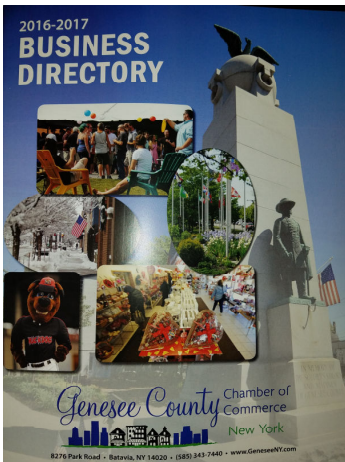
If you choose to advertise in this year's Business Directory or would like to change your business category listing, all you need to do is return the attached contract. Send us your logo and we can design your ad for you! Your ad will be submitted back to you for final approval before printing.

Don't miss this amazing opportunity to reach the Chamber Membership and enhance your business. For more information or any questions you may have, please feel free to call me at 343-7440, ext. 1026.

Sincerely,

Kelly J. Bermingham
Directory of Membership & Special Events
Genesee County Chamber of Commerce

Enc:



Genesee County Chamber of Commerce 2017-2018 Business Directories Advertising Rates & Contract

*Contract before May 19, 2017 to receive a
10% early bird discount on all ad rates!*

The Genesee County Chamber of Commerce will again produce our very popular business directory for 2017-2018! Directories are distributed to all Chamber members and are also available at the Chamber office. **Also, if any of your basic listing information has changed or needs updating (i.e. emails, websites etc.) please contact me to make sure it will be printed correctly in the Directory.**

Don't miss your chance to advertise your business for a full year and half in the directory! This advertising will hit a targeted audience of Business Leaders in our community!

ADVERTISING RATES

<i>Ad Size</i>	<i>Ad Dimensions W X H</i>	<i>Price for B/W</i>	<i>Price for Color</i>
Eighth Page	2 ³ / ₈ x 3 ⁵ / ₈	\$325.00	\$475.00
Quarter Page	3 ³ / ₈ x 4 ⁷ / ₈	\$425.00	\$625.00
Half Page	7 ¹ / ₂ x 4 ⁷ / ₈	\$600.00	\$875.00
Full Page	7 ¹ / ₂ x 10	\$850.00	\$1,000.00

All Chamber Members receive one full **basic** directory listing **free**. (not an advertisement)
Premier Members' and Chamber Champion directory listings will be highlighted.

DEADLINE FOR DISPLAY ADVERTISING:

May 19, 2017 to receive 10% discount on above rates

~CHAMBER CHAMPIONS RECEIVE AN ADDITIONAL 10% OFF THEIR ADVERTISEMENT! ~

May 26, 2017 to be included in this year's Business Directory

(over)



Genesee County Chamber of Commerce 2017-2018 Business Directory Advertising Contract & Category Listing Form

This agreement is made between the Genesee County Chamber of Commerce, located at 8276 Park Road, Batavia, NY 14020 and:

(Business/Advertiser) _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Advertisement Size: _____ Price: _____

Business Category (See enclosed category sheet): _____

Please select one option:

- I will supply my ad print ready. (Please provide digital format via disc or email. Acceptable formats for fully designed ads are PDF.)
- Please design a new ad for my business. I will provide all logos, images, and ad copy that will be included in my advertisement. (Please provide digital format via disc or email. Artwork can be supplied in JPG, TIFF or EPS formats.)
- Please run the same ad that appears in the 2016-2017 Business Directory. I have no changes to my advertisement.
- Please make changes to my 2016-2017 ad. I have enclosed my changes.
- Please update/change my Category Listing

Authorized Signature

Date

Please return this agreement with full payment for advertisements by **May 19, 2017 for a 10% discount or by **May 26, 2017 for regular rate to:****

Genesee County Chamber of Commerce
Attn: Kelly J. Bermingham
8276 Park Road, Batavia, NY 14020
585-343-7440 ext. 1026, or by e-mail at kbermingham@geneseeny.com
Visa, MasterCard, Discover & American Express accepted.

The Genesee County Chamber of Commerce reserves the right to reject any advertisement due to space constraints, etc. The Chamber also reserves the right to edit copy due to space constraint, appropriate language, and subject matter. Any legal fees that are required due to advertising will be paid by the advertiser. Any fees that occur due to the changes made by the advertiser after the Business Directory has gone to the printer will also be the advertiser's responsibility. If the Genesee County Chamber of Commerce does not receive the changes/corrections to your proof by the date indicated on the sign-off sheet, your ad will run as is.

PRIMARY BUSINESS CATEGORIES (underlined)
w/Business Classifications

1. AMUSEMENT AND ENTERTAINMENT
 - a. AMUSEMENT AND ENTERTAINMENT/Sports
 - b. AMUSEMENT AND ENTERTAINMENT/ Horseback riding
2. AUTOMOTIVE
 - a. AUTOMOTIVE/Auto Parts
 - b. AUTOMOTIVE/Auto Body/Repairs/Gas Sales
 - c. AUTOMOTIVE/Dealers, new/used
 - d. AUTOMOTIVE/Recycling
 - e. AUTOMOTIVE/Reconditioning
3. CONSTRUCTION
 - a. CONSTRUCTION/Contractors
 - b. CONSTRUCTION/Building Contractors
 - c. CONSTRUCTION/Concrete
 - d. CONSTRUCTION/Electrical
 - e. CONSTRUCTION/Excavating
 - f. CONSTRUCTION/General
 - g. CONSTRUCTION/Heating/Air conditioning
 - h. CONSTRUCTION/Landscape
 - i. CONSTRUCTION/Logging
 - j. CONSTRUCTION/Painting
 - k. CONSTRUCTION/Paving
 - l. CONSTRUCTION/Pipe
 - m. CONSTRUCTION/Plumbing
 - n. CONSTRUCTION/Roofing/ siding
 - o. CONSTRUCTION/Trucking
 - p. CONSTRUCTION/Rental Equipment
 - q. CONSTRUCTION/ Waterproofing
 - r. CONSTRUCTION/Water Wells/Conditioning
 - s. CONSTRUCTION/ Woodworking-custom furniture
 - t. CONSTRUCTION/Floor coverer/installer
 - u. CONSTRUCTION/Woodworking-Custom Cabinetry
 - v. CONSTRUCTION/Fire Sprinklers
 - w. CONSTRUCTION/Fire Suppression Systems
 - x. CONSTRUCTION/Ramp Systems
 - y. CONSTRUCTION/Windows & Doors
4. FINANCIAL/Banks, Savings & Loan
5. FINANCIAL/Investment and Finance Companies
6. HOTEL/MOTEL
 - a. HOTEL/MOTEL/Bed and Breakfast
7. APARTMENTS /MOBIL HOME PARK
8. INSURANCE/Firms & companies
9. REAL ESTATE
 - a. REAL ESTATE/Realtors, brokers
 - b. REAL ESTATE/Abstract/Title Insurance
 - c. REAL ESTATE/Surveyor
 - d. REAL ESTATE/Owners of office blds & lg. Properties
 - e. REAL ESTATE/Appraisers
 - f. REAL ESTATE/Inspectors
10. MANUFACTURERS & PROCESSORS
 - a. MANUFACTURERS & PROCESSORS/ Injection Molds & Products
 - b. MANUFACTURERS & PROCESSORS/ Custom Hardwood Doors & Windows
11. PROFESSIONAL
 - a. PROFESSIONAL/Accountant
 - b. PROFESSIONAL/Architect
 - c. PROFESSIONAL/Chiropractors
 - d. PROFESSIONAL/Consultants /Computer
 - e. PROFESSIONAL/Consultants/Design
 - f. PROFESSIONAL/Consultants/ Environmental
 - g. PROFESSIONAL/Dentist
 - h. PROFESSIONAL/Engineer
 - i. PROFESSIONAL/Lawyer
 - j. PROFESSIONAL/Medical
 - k. PROFESSIONAL/Opticians/Optometrists
 - l. PROFESSIONAL/Photographers
 - m. PROFESSIONAL/Physical Therapists
 - n. PROFESSIONAL/Physicians & Surgeons
 - o. PROFESSIONAL/Podiatrist
 - p. PROFESSIONAL/Private Investigators
 - q. PROFESSIONAL/Prosthetics
 - r. PROFESSIONAL/Psychiatrists
 - s. PROFESSIONAL/Radiation Services
 - t. PROFESSIONAL/Psychologists
 - u. PROFESSIONAL/Video & Audio Services
 - v. PROFESSIONAL/Counselor/Therapist
 - w. PROFESSIONAL/Licensed Massage Therapist
 - x. PROFESSIONAL/Veterinarian
 - y. PROFESSIONAL/Consultants/Municipal
 - z. PROFESSIONAL/Consultants/Mapping
 - aa. PROFESSIONAL/Consultant
 - bb. PROFESSIONAL/Physician/OBGYN Midwifery Practice
 - cc. PROFESSIONAL/Consultants/Energy
 - dd. PROFESSIONAL/Architect/Landscape Architect
 - ee. PROFESSIONAL/Dental Laboratory
 - ff. PROFESSIONAL/Chef
 - gg. PROFESSIONAL/Engineering & Architectural and Planning Services
12. PUBLIC UTILITIES
13. PUBLISHERS AND PRINTERS
 - a. PUBLISHERS AND PRINTERS/Graphic Design
14. RADIO AND TELEVISION
15. RESTAURANTS, CAFES, AND TAVERNS
16. RETAILERS
 - a. RETAILERS/Appliances
 - b. RETAILERS/Candies
 - c. RETAILERS/Cellular Telephone
 - d. RETAILERS/Cemetery Monuments
 - e. RETAILERS/Clothing
 - f. RETAILERS/Computers
 - g. RETAILERS/Convenience Store
 - h. RETAILERS/Department Stores
 - i. RETAILERS/Electronics
 - j. RETAILERS/Farm Supplies
 - k. RETAILERS/Florist
 - l. RETAILERS/Furniture
 - m. RETAILERS/Gift Shops
 - n. RETAILERS/Grocers
 - o. RETAILERS/Greenhouses
 - p. RETAILERS/Hardware Store
 - q. RETAILERS/Jewelry Store
 - r. RETAILERS/Lawn & Garden
 - s. RETAILERS/Liquor stores
 - t. RETAILERS/Office Equipment
 - u. RETAILERS/Pharmacies
 - v. RETAILERS/Wallpaper & Paint
 - w. RETAILERS/Home Shopping
 - x. RETAILERS/Consignment
 - y. RETAILERS/Video Games & Movies
 - z. RETAILERS/Floor covering

- aa. RETAILERS/Discount
- bb. RETAILERS/Internet/Genealogy
- cc. RETAILERS/Electronics/Music/Videos
- dd. RETAILERS/Hobby/Collectibles/Model Trains
- ee. RETAILERS/Dance Wear
- ff. RETAILERS/Wholesalers Beer

17. WHOLESALE AND DISTRIBUTORS

- a. WHOLESALE AND DISTRIBUTORS/Heating & Cooling Products
- b. WHOLESALE AND DISTRIBUTORS/Reseller of office products
- c. WHOLESALE AND DISTRIBUTORS/Industrial Distributors

18. SERVICE

- a. SERVICE/Auto Services
- b. SERVICE/Barber Shops
- c. SERVICE/Beauty Salons/Nails
- d. SERVICE/Cable Service
- e. SERVICE/Cleaning/Janitorial
- f. SERVICE/Delivery
- g. SERVICE/Educational Services
- h. SERVICE/Funeral Homes
- i. SERVICE/Payroll Service
- j. SERVICE/Refuse Service
- k. SERVICE/Sign Service
- l. SERVICE/Temporary help
- m. SERVICE/Travel Agencies
- n. SERVICE/Lawn Care & Maintenance-Tree Care
- o. SERVICE/Billings/Invoicing
- p. SERVICE/Internet Providers/Website Designs
- q. SERVICE/Manufacturer Representative
- r. SERVICE/Software/Systems Consultant
- s. SERVICE/Typing
- t. SERVICE/Business Music & Communication
- u. SERVICE/Health Care Provider
- v. SERVICE/Advertising
- w. SERVICE/Telecommunications
- x. SERVICE/Satellite Videoconferencing
- y. SERVICE/Corporate Barter
- z. SERVICE/Relocation Trucking
- aa. SERVICE/Custom Catering
- bb. SERVICE/Child Care
- cc. SERVICE/Arborist
- dd. SERVICE/Weddings & Special Events
- ee. SERVICE/Marketing Communications
- ff. SERVICE/Emergency Generators/Switchgear Services
- gg. SERVICE/Taxidermy
- hh. SERVICE/Marketing Graphics & Media
- ii. SERVICE/Welding Fabrication
- jj. SERVICE/Custom Clothing
- kk. SERVICE/Promotional Products
- ll. SERVICE/Limousine Rental & Taxi
- mm. SERVICE/Hoof Trimming

- nn. SERVICE/Fundraiser Consultant
- oo. SERVICE/Moving
- pp. SERVICE/Exterminator
- qq. SERVICE/Auto Glass/Commercial Glass
- rr. SERVICE/Refinishing Antiques
- ss. SERVICE/Duct Cleaning
- tt. SERVICE/Dance Instruction
- uu. SERVICE/Storage Rental
- vv. SERVICE/Framing
- ww. SERVICE/General Repair
- xx. SERVICE/Pet Grooming
- yy. SERVICE/Bottle & Can Redemption Center
- zz. SERVICE/Locksmith
- aaa. SERVICE/Motorcycle Supplies & Repair
- bbb. SERVICE/Alarm Systems Fire & Burglar
- ccc. SERVICE/Health & Wellness
- ddd. SERVICE/Office & Health Care Furniture Solutions
- eee. SERVICE/Industrial Machinery
- fff. SERVICE/Cemetery Caretaker
- ggg. SERVICE/Custom Tailoring of Horse Racing Clothing
- hhh. SERVICE/Awards, Plaques & Trophies
- iii. SERVICE/Indoor Shooting Range with Firearm Training & Firearm Merchandise
- jjj. SERVICE/Pressure Washing Commercial

19. TRANSPORTATION

- a. TRANSPORTATION/Aircraft Services
- b. TRANSPORTATION/Dump trailer Services
- c. TRANSPORTATION/Towing/Agricultural Equipment Repair

20. DIVERSIFIED

- a. DIVERSIFIED/Churches
- b. DIVERSIFIED/Economic Development
- d. DIVERSIFIED/Foundations
- e. DIVERSIFIED/Health Care
- f. DIVERSIFIED/Hospitals
- g. DIVERSIFIED/Museums
- h. DIVERSIFIED/Non-Profit
- i. DIVERSIFIED/Organizations
- j. DIVERSIFIED/Schools & Universities
- k. DIVERSIFIED/Outpatient Treatment
- l. DIVERSIFIED/Libraries
- m. DIVERSIFIED/Medical Transport

21. INDIVIDUALS

22. FOOD & AGRICULTURAL INDUSTRY

- a. FOOD & AGRICULTURAL INDUSTRY/Farms
- b. FOOD & AGRICULTURAL INDUSTRY/Services
- c. FOOD & AGRICULTURAL INDUSTRY/Manufacturers & Processors
- d. FOOD & AGRICULTURAL INDUSTRY/Retailers

23. CAMPGROUNDS